

Creative Digital Media – Key Information

Course Type	Extended Certificate	Full/Part Time		Full	
Subject	Creative Digital Media	Award	Pearson's BTEC	Level	3

Course Introduction:

This course is designed for students who want to pursue a career in Media, Art, Photography or Performance related industries.

Component	Description	Exam/Coursework	%
1	Media Representations	External Exam	58%
4	Pre-Production Portfolio	Mandatory Assignment	83%
9	Responding to a Commission	External Exam	58%
11	Radio Production - Fiction	Assignment	83%

Course Suitable For:

Students who have an interest in the media/film or performance industry, whether this is on the performance or technical side.

Minimum Entry Requirements – GCSE	Subject Entry Requirements – GCSE
Grade 5 English Language & 4 in Maths plus a further 3 Grade 4's or above.	N/A

Why Study?

Media is one of the main cultural innovations of the 20th century and a major art form of the last hundred years. Those who study it characteristically bring with them a high degree of enthusiasm and excitement for what is a powerful and culturally significant medium.

Why Grace Academy?

Come and learn a new subject in a place that you are familiar with, in surroundings that you are aware of and with teachers who you know, that are willing to help you and support you through your next educational journey.

Modules:

Year 1 – Media Representations (90 guided learning hours) and Pre-Production Portfolio (90hrs guided learning hours)

Year 2 – Responding to a Commission (120hrs guided learning hours) and Fictional Radio Production (60hrs guided learning hours)

Assessment Methods:

Exam	58%	Coursework	83%
2 x 2 Hour Written Papers			

Support Provided:

Our Teaching & Learning Strategy is at the core of our approach to students and their learning. We aim to provide a learning community where students achieve excellence and achievement is celebrated. We want you to enjoy your time at the Academy and to be successful.

You will need to monitor your own progress. We want you to become self-critical and to think about how you can improve.

We will expect you to work hard and productively. Attending the Academy for as long as it is necessary for you to meet your targets and succeed in your learning.

Course Information:

For specific course details please contact Mrs Short on 0121 329 4630 or email on lesleyshort@graceacademy.org.uk. Register your interest in your chosen courses and an application form will be sent out to you. All applicants are interviewed and conditional offers are made subject to suitability of course.

Please note all courses on offer are subject to the minimum uptake for viability. Courses and grades will be taken on an individual basis.